A qualitative exploration of the barriers and facilitators of community pharmacy PrEP delivery for pharmacists and community members



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Main findings

- Pharmacy PrEP delivery is acceptable for pharmacy staff and community members
- To be feasible, a behaviour change intervention should address barriers and leverage facilitators to support implementation
- To increase capabilities and motivation, training and awareness raising for pharmacy staff and community members is needed
- To increase opportunities and motivation, environmental and system changes (e.g. facilities, financial reimbursement) are needed

Aim:

To explore barriers and facilitators of community pharmacy PrEP delivery, using the COM-B behaviour change model.

Methods:

Interviews with community members (n=24) at elevated risk of acquiring HIV and community pharmacists (n = 17). Interviews thematically analysed within the COM-B framework.

Reference: ¹ Harrison, C. Family, H. Kesten, J. Denford, S. Dawson, S. Scott, J. Sabin, C. Copping, J. Harryman, L. Cochrane, S. & Horwood, J. (2024). Facilitators and barriers to community pharmacy PrEP delivery: A scoping review. Journal of the International AIDS Society. 27(3)

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Funding: This research was funded by Gilead Sciences, Inc, and supported by the National Institute for Health and Care Research Applied Research Collaboration West (NIHR ARC West) and the NIHR Health Protection Research Unit (HPRU) in Behavioural Science and Evaluation at the University of Bristol, and HPRU in Sexually Transmitted and Blood Borne Infections at UCL. The views expressed are those of the authors and not necessarily those of the NIHR, UKHSA or the Department of Health and Social Care.

Introduction:

- Location, sigma of sexual health clinics and lack of PrEP awareness limits PrEP access for key groups among whom new cases of HIV remain high.
- Previous research and the UK government suggests PrEP provision via community pharmacies as a potential way of improving PrEP access and health equity¹.
- Community pharmacy PrEP delivery requires behaviour change for pharmacy staff and clients.
- COM-B posits a behaviour requires capability (skills/knowledge), opportunity (social/environmental) and motivation (importance /intentions). COM-B enables the examination of internal and external behavioural barriers and facilitators.

Results: Facilitators addressing the barriers to pharmacy PrEP delivery identified from the interviews according to the COM-B.



Capability (Am I able to do this?)

"We need the training in order to start even doing the conversations (about PrEP)" Pharm.

Opportunity (Is it possible in my environment?)

I live one minute away from a pharmacy. Pharmacy is a very local thing so that would make it a lot easier for people to get PrEP" YP.

Motivation (Is this important to me?)

"I think that (pharmacy PrEP delivery) would also be great because I feel it will be discreet in a way because going to a pharmacy you can be going to pick anything, not necessarily something related to sexual health, so I think it's a nice idea" TP.